



THE MICHENER INSTITUTE OF EDUCATION AT UHN

CONVERGENCE

2023

HEALTHCARE
EDUCATION CONFERENCE

Sponsorship Prospectus



michener.ca/convergence

Welcome!

You are invited to be a part of *The Michener Institute of Education's 4th Annual Healthcare Education Conference: Convergence2022*.

The convergence of care, research, and education allows us to create new knowledge and skills that benefit our patients, families, clinicians, and learners. Our theme this year is:

Reflect, Reconnect, Renew

- **Reflecting** critically on our past, present, and future
- **Reconnecting** with ourselves and others
- **Renewing** our passion for work and commitment to equity

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Over the last few years, we have been focusing on how to teach and learn during the pandemic. This year's theme is about reflections, reconnections, and renewal. These last years have taken a toll on all of us mentally and physically. Our aim this year is to reclaim our passion for work while critically examining our past, present, and future. Our target audience are educators, curriculum specialists, healthcare providers, researchers, and administrators interested in, or leading, health professionals' education. We are anticipating around 100-150 delegates from healthcare educator institutions across Canada.

Below you will find different packages to suit every budget, to enable you to maximize the exposure of your organization to our educational community. If you have sponsorship package ideas of your own or wish to discuss the available options, please contact us. We look forward to connecting with you and answering any questions you might have.

[***Click here for the Sponsorship Application Form***](#)

The opportunity

Platinum Sponsor

(1 opportunity)

As the exclusive ***Platinum Sponsor***, you will receive the following benefits:

- ✓ Identification as the Platinum Sponsor in Program (full page ad)
- ✓ Logo and weblink on Convergence webpage
- ✓ Identification as our Platinum Sponsor in opening and closing remarks
- ✓ A 30-second speaking spot before our Opening Keynote
- ✓ 4 complimentary registrations



\$5K

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The opportunity

Gold Sponsor

(2 opportunities)

As a **Gold Sponsor**, you will receive the following benefits:

- ✓ Identification as a Gold Sponsor in Program (1/2 page ad)
- ✓ Logo and weblink on Convergence webpage
- ✓ Verbal recognition as Gold sponsor during Opening/Closing remarks
- ✓ 3 complimentary registrations



\$2K

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The opportunity

Silver Sponsor

(3 opportunities)

As a **Silver Sponsor**, you will receive the following benefits:

- ✓ Identification as a Silver Sponsor in Brochure (1/4 page ad)
- ✓ Logo and weblink on Convergence webpage
- ✓ 2 complimentary registrations



\$1K

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The opportunity

Bronze Sponsor

(5 opportunities)

As a ***Bronze Sponsor***, you will receive the following benefits:

- ✓ Identified as a Bronze Sponsor in Program and on Website (text only)
- ✓ 1 complimentary registration



\$500

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Sponsorship Levels	Platinum	Gold	Silver	Bronze
<i>Investment Amount</i>	\$5,000	\$2,000	\$1,000	\$500
<i>Opportunities Available</i>	1	2	3	5
<i>Complimentary Registration(s)</i>	4	3	2	1
<i>Convergence 2023 website</i>	Identification as Platinum Sponsor, logo on website with a link to your company's website	Identification as Gold Sponsor, logo on website with a link to your company's website	Identification as Silver Sponsor, logo on website with a link to your company's website	Identification as bronze sponsor (text only)
<i>Include Logo in Program</i>	Yes- full page ad	Yes- half page ad	Yes- ¼ page ad	Yes- Just text
<i>Recognition during Opening and Closing remarks</i>	Verbal recognition as our Platinum sponsor, 30-second speaking spot (pre-recorded) before Opening Keynote	Verbal recognition as Gold sponsor	N/A	N/A

All prices are in CAD and exclude any applicable taxes.

Terms and Conditions

1. **Booking**

If you would like to be a sponsor or exhibitor, please complete, sign and return the sponsor form by email to Jennifer Levine at jlevine@michener.ca . Allocation is subject to availability.

2. **Payment**

An invoice will be issued, to be paid in full to Convergence2023 at least 1 month prior to the program start date.

3. **Cancellation Policy**

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of the sponsorship. All sponsorships are non-refundable.

4. **Registration of staff**

Complimentary registration(s), as outlined in the package description, are for staff attending the conference.

5. **Alterations**

The organizers reserve the right to make alterations to the Convergence2023 program, venue, and timings at any time.

6. **Cancellation/Postponement of the Conference**

In the event of it being necessary for whatever reason to postpone or cancel Convergence2023, the organizer will not be liable for any expenditure, damage, or loss incurred by the sponsor. In the event of cancellation, the sponsor will be refunded any monies paid.

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Contact Information

For more information please contact:

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